

Help Prevent CHRONIC KIDNEY DISEASE (CKD)

JOIN MEDICARE'S
CHRONIC KIDNEY DISEASE PROJECT.

DID YOU KNOW . . .

- Statistics now show that 26 million Americans have CKD and another 20 million are at increased risk.
- In the state of Nevada, the incident of CKD is 1 in every 8 adults.
- Early kidney disease has no symptoms. If left undetected, it can progress to kidney failure, with little or no warning, which may require dialysis or transplant.
- The leading cause of kidney failure is diabetes with a primary diagnosis of diabetes representing 41.5% of the dialysis patients in 2005.
- Two types of blood pressure medications – ACEIs and ARBs can slow and delay kidney failure even in people who do not have high blood pressure.
- In people with diabetes, chronic kidney disease is often under-diagnosed due to the absence of an annual urinary microalbumin measurement to identify kidney damage.

BENEFITS OF JOINING:

- Access to a support network for early detection and treatment of CKD.
- FREE tools and resources to maximize care delivery to patients.
- Technical assistance for using EHRs to improve clinical outcomes.
- Improved customer satisfaction.

ALL YOU NEED TO DO IS:

- Agree to participate in the CKD project.
- Implement simple protocols such as prescribing ACE-Is or ARBs, ordering annual urinary microalbumin, referring patients with CKD to nephrologists, etc.
- Share free *HealthInsight*-provided educational materials with your patients.

Confirm your interest TODAY by faxing this flyer to Donna Thorson at 1.702.385.4586 or call 1.702.933.7327 for more information.

YES, my practice is interested and would like more detailed information.

NO, my practice is not interested, but would like to receive educational information about chronic kidney disease for our patients.

Practice Name: _____

Contact Person: _____

Title: _____ Best time to call: _____

Phone Number: _____ Email: _____



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